



GOVERNANCE & ACCOUNTABILITY INSTITUTE'S

TO THE POINT™



Timely News, Insights & Perspectives on Corporate Sustainability, Responsibility & Citizenship

December 2017

Governance & Accountability Institute shares timely news, insights and perspectives with corporate managers in key topic areas:

- ⦿ *Corporate Citizenship,*
- ⦿ *Corporate Responsibility,*
- ⦿ *Corporate Sustainability,*
- ⦿ *Community Affairs, and*
- ⦿ *Sustainable Investing.*

To the Point! is a fee-based educational resource for corporate executives and managers distributed each month with periodic brief updates for critical items.

**Published by
Governance &
Accountability Institute, Inc.**

New York, New York

Researchers, Consultants & Strategists

Tel 646.430.8230

Email info@ga-institute.com

Web www.ga-institute.com

Educational Materials -
Contents Copyright © 2017-2018
by Governance &
Accountability Institute, Inc.
ALL RIGHTS RESERVED

*Please contact us for
reprint or academic use:
info@ga-institute.com*

The MacBride Principles Are Still With Us — Also Watch The Holy Land Principles

The MacBride Principles are still with us – but public corporations may not be so closely watching. They should be.

The fair employment guidelines for Northern Ireland (the 6 counties of Ireland that are part of the United Kingdom, created in 1921 as the separate independent Republic Of Ireland was established) were a hot topic for U.S. companies back in the 1980s and 1990s, as the “Troubles” in that region were intense for local residents.

As the protests in the US and around the world increased about discrimination in the workplaces within the North’s boundaries, US companies began to sign on to the Principles

Peace was finally achieved in the region, and corporate attention may have waned or not been a deemed to be a priority over time. The human rights campaign, however, is far from over.

Full content is available through a complimentary subscription to G&A’s To The Point! service. To find out more about our complimentary subscription and request access, click below: [SUBSCRIBE](#)