



GOVERNANCE & ACCOUNTABILITY INSTITUTE'S

TO THE POINT™



Timely News, Insights & Perspectives on Corporate Sustainability, Responsibility & Citizenship

October 2017

Governance & Accountability Institute shares timely news, insights and perspectives with corporate managers in key topic areas:

- ⦿ *Corporate Citizenship,*
- ⦿ *Corporate Responsibility,*
- ⦿ *Corporate Sustainability,*
- ⦿ *Community Affairs, and*
- ⦿ *Sustainable Investing.*

**To the Point!** is a fee-based educational resource for corporate executives and managers distributed each month with periodic brief updates for critical items.

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## **The Authoritative Barron's Magazine Now Sets the Pace: Sustainable Investing Is a Powerful Force in Today's Capital Markets, So Say The Editors**

It's the "bible" for Wall Street professionals, who take in the print and digital content (usually over the weekend) and then plunge into the serious work on Monday morning, leveraging what they learned in the authoritative Barron's magazine.

Barron's, owned by Dow Jones & Company Inc., is a publication that we can say "moves the market".

The company advertises: "Prosper in a pivotal time with the trusted insights and in-depth analysis that have been guiding investors since 1921."

The October 9, 2017 issue is devoted to sustainable investing. The title of the Special Section is "Fund Quarterly – The Top Sustainable Funds."

The scope of the content is an important development for both investment professionals and for corporate managements. This brief explains the why.

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