



GOVERNANCE & ACCOUNTABILITY INSTITUTE'S

TO THE POINT™



Timely News, Insights & Perspectives on Corporate Sustainability, Responsibility & Citizenship

September 2018

Governance & Accountability Institute shares timely news, insights and perspectives with corporate managers in key topic areas:

- ⦿ *Corporate Citizenship,*
- ⦿ *Corporate Responsibility,*
- ⦿ *Corporate Sustainability,*
- ⦿ *Community Affairs, and*
- ⦿ *Sustainable Investing.*

To the Point! is a fee-based educational resource for corporate executives and managers distributed each month with periodic brief updates for critical items.

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Tech Leaders – Are They Good Corporate Citizens? Microsoft and Other Firms Address the Needs of Their Employee New Parents – And One Positive Signal is Sent

Demonstrations of Corporate Citizenship are steadily on the rise – Microsoft is today's example of the corporate body being a responsible corporate citizen with new requirements in its sourcing and supply chain activities. The top Silicon Valley companies are in the vanguard of stock market appreciation – that is, for both financial appreciation (as expressed in ever-rising equity pricing) and society's general appreciation for good work that the company is doing.

The FANG stocks (Facebook, Amazon, Apple, Netflix, Google/now Alphabet, were identified as such by Jim Cramer of CNBC's Mad Money program for investors). These stocks outperformed the S&P 500 Index companies in recent years. Their demonstrations of corporate citizenship have gotten mixed reviews.

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