



GOVERNANCE & ACCOUNTABILITY INSTITUTE'S

TO THE POINT™



Timely News, Insights & Perspectives on Corporate Sustainability, Responsibility & Citizenship

February 2018

Governance & Accountability Institute shares timely news, insights and perspectives with corporate managers in key topic areas:

- ⦿ *Corporate Citizenship,*
- ⦿ *Corporate Responsibility,*
- ⦿ *Corporate Sustainability,*
- ⦿ *Community Affairs, and*
- ⦿ *Sustainable Investing.*

**To the Point!** is a fee-based educational resource for corporate executives and managers distributed each month with periodic brief updates for critical items.

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## **“PROOF OF CONCEPT” FOR SUSTAINABLE INVESTING? Barron’s Weighs In With Inaugural List of Top 100 Sustainable Companies**

The Influential Barron’s Publication Continues Its Focus on Sustainable Investing, Names the Inaugural Roster of “The Top 100 Sustainable Companies — Big Corporations With The Best ESG Policies Have Been Beating the Stock Market.”

Barron’s, owned by the Dow Jones organization, has long been one of the most influential, best-read of investor-focused publications (in both print and digital formats). The current issue of Barron’s (dated February 5th) has a feature article and comprehensive charting with this cover description: “The Top 100 Sustainable Companies – Big Corporations With the Best ESG Policies Have Been Beating the Market.”

We should consider this as a Proof of Concept approach: The S&P 500® Index Companies returned 22% for the year 2017 — and the Barron’s Top 100 Sustainable Companies average return was 29%.

The companies were ranked in five categories considering 300 performance indicators.

Barron’s editors asked Calvert Research and Management (now operating as a unit of Eaton Vance), to develop the inaugural list of the 100 top U.S. companies from the universe of 1,000 largest publicly-held companies...

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