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Governance & Accountability Institute shares timely news, insights and perspectives with corporate managers in key topic areas:

- ⦿ *Corporate Citizenship,*
- ⦿ *Corporate Responsibility,*
- ⦿ *Corporate Sustainability,*
- ⦿ *Community Affairs, and*
- ⦿ *Sustainable Investing.*

**To the Point!** is a fee-based educational resource for corporate executives and managers distributed each month with periodic brief updates for critical items.

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*Researchers, Consultants & Strategists*

Tel 646.430.8230

Email [info@ga-institute.com](mailto:info@ga-institute.com)

Web [www.ga-institute.com](http://www.ga-institute.com)

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## **KKR: Private Equity Industry Leader in ESG / Sustainable Investing**

According to the authoritative Pensions & Investments survey in 2015, the top 10 private equity firms accounted for almost 60% of the total P/E assets under management (US\$1.5 trillion) of the largest 50 P/E firms.

Familiar names were in the P&I survey: Apollo Global Management, Blackstone Group; Carlyle Group; and at #4 position, the Kohlberg Kravis Roberts (KKR) firm with almost \$100 billion AUM at that time.

The P/E pioneering KKR firm was established in 1976 by the team of Jerome Kohlberg, Henry Kravis, and George Roberts and quickly became one of the leaders in the P/E field.

One of the most notable of the early transactions was the 1989 leveraged buyout of publicly-traded RJR Nabisco by senior management.

Today, KKR is a global leader in the Private Equity industry; the firm is headquartered in New York City with offices in Europe, South America, and Asia-Pacific. The firm continues to lead in leveraged buyouts, private equity investment, and growth capital investments.

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